



**An Assessment of the Effectiveness of
Policies and Regulations on the
Use of Tobacco and Tobacco Harm Reduction Products
on Reducing Tobacco Consumption and
Promoting Public Welfare
(Philippines)**

1. Title of the Grant: *An Assessment of the Effectiveness of Policies and Regulations on the Use of Tobacco and Tobacco Harm Reduction Products on Reducing Tobacco Consumption and Promoting Public Welfare (Philippines, July 2023 –June 2024)*
2. Objectives:
 - a. Understand the patterns and trends in the adult use of tobacco and THRPs. Understand the quitting behaviour of stubborn smokers, the factors that encourage them to quit smoking and those that prevent them from giving up tobacco
 - b. Assess adult smokers' beliefs, perceptions, and knowledge about THRPs, including their sources of information, and how these factors influence their quitting behaviors
 - c. Assess the knowledge and views of adult smokers on regulatory policies on THRPs and tobacco products and how these policies play a role in their quitting behaviour.
 - d. Explore the nature of the informal or illicit market for tobacco and THRPs and the factors contributing to its growth.

4. Methodologies
 - a. Organization of the policies and rules on THRPs and their enforcement
 - b. Assessment of smoking and tobacco behaviour of a Cross-Section of Adults
 - Survey using a questionnaire - Multinomial logit regressions; Exploratory factor analysis to consolidate observed patterns and trends
 - Focus Group Discussions
 - Discrete Choice Experiment (DCE)
 - c. Study of the unregulated market for THR products, their nature and growth
 - Interview traders, consumers and government officials; Secondary data
5. Technical support - FSFW Director of Economics and consultants from Cornell U. Collaboration with Indonesia grantees. Participated in Symposium on “Tobacco Harm Reduction and Tobacco Economic Research” (Indonesia, Sept 18-19).
6. Status –
 - a. Research framework completed. Questionnaire reviewed, pre-tested and finalized. Training conducted for the interviewers. Survey on-going for two organizations. Obtaining approval from the others.
 - b. Survey questionnaire for assessment of implementation of tobacco laws/rules has been designed.